



Radio Script # 4

Client: C-ASIST
Title: Addressing vaccine myths
Target Audience: Arabic culture
Word Length: Body of commercial = 154
Length: 51 seconds (body)

Scene: Arabic-speaking male reading this

Audio

- Maybe you have heard that the COVID-19 vaccines are not safe?
- Or that the vaccines were developed too quickly to be trusted . . . (*accelerating*)
- Or that the vaccines contain microchips or that they cause you to become magnetic . . .
- Or that they change your DNA inside your cells . . .
- Or that they cause heart disease or cause people to die . . .
- I have news for you . . . All of these myths are false!
- Here is what is true!
- The COVID-19 vaccines are SAFE!
- They are also EFFECTIVE in preventing hospitalization and death.
- In fact, adults who are fully vaccinated and have a booster are 41 times LESS likely to die from COVID compared to the unvaccinated.
- You want to believe myths and falsehoods. Go ahead! But for me and my family, we got our shots at C-ASIST. Our shots were free! Call C-ASIST today!

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Outro by Ishmael: C-ASIST is located in **Garden City Michigan**. Call (734) 441-2293 to get your free vaccine. Once again, that is (734) 441-2293. Call C-ASIST at (734) 441-2293.