



# Radio Script # 5

Client: C-ASIST  
Title: Is it Really Over? (Boosters)  
Target Audience: Arabic culture  
Word Length: Body of commercial = 145  
Length: 51 seconds (body)

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Scene: Arabic-speaking male reading this

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## Audio

- Let me ask you a question (pause): Is the COVID-19 pandemic really over?
- OR . . . do we just want it to be over?
- Here are the facts:
- A new variant called BA.2 is now here in the United States.
- It's about 30% more infectious than the previous version of the virus.
- This highly infectious variant now accounts for 72% of all COVID-19 cases.
- YET, in the midst of all this, did you know that only 29% of Americans have received a booster dose?
- I am being serious! Only 29%.
- People without booster shots are putting themselves at needless risk! Why?
- As an older man myself, I am so glad that that I got my first booster for free at C-ASIST.
- If you live in the Detroit area like me, you can get your FREE booster shot today at C-ASIST.

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**Outro by Ishmael:** C-ASIST is located in **Garden City Michigan**. Call (734) 441-2293 to get your free booster. Once again, that is (734) 441-2293. Call C-ASIST at (734) 441-2293.